

**Sigma Theta Tau International Honor Society of Nursing
Alpha Xi Chapter – Strategic Plan
2008-2011**

Strategic Direction: Knowledge

Goal 1: Improve health through the support and dissemination of nursing research.

| Objective | Strategies | Measures of Success | Responsible committee(s)/person(s) | Target Date |
|--|--|---|--|--|
| <p>1. Identify, promote and fund research utilization in our healthcare community.</p> | <p>1.1 Partner with research committees at local health care organizations. 1.2 Sponsor the Mary Ann Parsons Lectureship and co-sponsor Viana McCown Lectureship. 1.3 Fund member research presentations at STTI Annual Research Congress and STTI Biennial Conference 1.4 Develop nursing research tools for practicing nurses 1.5 Support CON Annual Research Day. 1.6 Provide annual research grants to individuals or teams.</p> | <p>1.1 Establish at least one partnership each year for a total of 3 by 2011. 1.2 Increase attendance each year by 5 % for each program. 1.3 TBD based on available Budget. 1.4 Add research tools to Alpha Xi homepage 1.5 Provide speaker and monetary support based on available budget 1.6 TBD based on available budget.</p> | <p>1.1 Research Committee 1.2 Program committee 1.3 Board 1.4 Research committee 1.5 Board/Research committee 1.6 Board/Research committee</p> | <p>1.1 Annually 1.2 Annually 1.3 Annually 1.4 Annually 1.5 Annually 1.6 Annually</p> |

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Goal 2: Foster opportunities for member learning and professional development.

| Objective | Strategies | Measures of Success | Responsible committee(s)/person(s) | Target Date |
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| 1. Provide educational opportunities for members. | 1.1 Provide at least 2 educational programs per year that include other chapters and or other community groups. | 1.1 MAP, Vianna McCown and Nursing Summit. | 1.1 Program committee Chair and Vice Pres. | 1.1 Annually 1.2 Annually 1.3 Annually |
| | 1.2 Develop and publish annual calendar of events for Chapter. | 1.2 Newsletter and Web site | 1.2 Newsletter Chair | 1.4 Annually 1.5 Annually |
| | 1.3 Support member attendance at STTI functions. | 1.3 Sponsor at least 2 students to attend MAP | 1.3 Finance committee | |
| | 1.4 Provide academic scholarship for nursing students. | 1.4 Alpha Xi Scholarship | 1.4 Awards Committee/USC Student Services | |
| | 1.5 Communicate Alpha Xi programs to members, other chapters and the community at large. | 1.5 Develop list serve, send newsletters to local HC organizations | 1.5 Newsletter Chair and Secretary | |

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| 2. Expand relationships with other professionals and disciplines | 2.1 Partner with health-related special interest groups in the community | 2.1 Provide representative for Magnet Committee, Palmetto Gold Committee | 2.1 Members of Alpha Xi | 2.1 Annually |
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Strategic Direction: Leadership, Service and Communities

Goal 3: Increase service within Sigma Theta Tau International and within the community through Chapter and Member development.

| Objective | Strategies | Measures of Success | Responsible committee(s)/person(s) | Target Date |
|---|--|---|------------------------------------|--------------------------------|
| 1. Increase member participation and retention. | 1.1 Conduct annual member survey. | 1.1 10% increase in response rate from previous survey. | 1.1 Membership Committee | 1.1 Annually |
| | 1.2 Conduct membership renewal drive focusing on inactive members. | 1.2 Increase renewal of inactive members. | 1.2 Membership Committee/Board | 1.2 Annually |
| | 1.3 Send welcome letters to new members inviting them to participate in committee work. | 1.3 Track letters sent. | | 1.3 Quarterly |
| | 1.4 Recognize Alpha Xi member involvement via newsletter, website and other forums in the community. | 1.4 Identify and track members who were recognized. | 1.3 President | |
| | 1.5 Encourage members to complete the VIP profile on the STTI web site. | 1.5 Increase number of members completing VIP profile. | 1.4 Newsletter 1.5 Newsletter | 1.4 Biannually 1.5 Annually |
| | 1.6 Follow up on individuals who are invited to join but do not accept or respond. | 1.6 Track responses. | 1.6 Membership Committee/Board | 1.6 Annually |

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| | 1.7 Publicize community membership opportunities through other nursing publications. | 1.7 Develop and implement plan to publish opportunities. | 1.7 Membership Committee | 1.7 Annually |
| 2. Develop Succession plan. | 2.1 Identify Members for Leadership succession pool. | 2.1 Create a list of interested members for committee and Board positions. | 2.1 Leadership Succession committee | 2.1 Annually |
| | 2.2 Provide leadership development for new members. | 2.2 Establish a mentoring opportunities | 2.2 Program Committee and President | 2.2 Annually |
| 3 Participate in community projects. | 3.1 Identify at least 2 community activities for Chapter | 3.1 First Ladies Walk for Life | 3.1 Membership | 3.1 Annually |
| | 3.2 Participate in school career day and/ or health fairs. | 3.2 Participate in at least 2 per year presentations or health fairs. | 3.2 Program Committee | 3.2 Annually |
| | 3.3 Identify and participate in philanthropic activities of the Chapter | 3.3 Select and support at least 1 activity per year. | 3.3 Development Committee | 3.3 Annually |
| 4 Provide participation on committees that are aligned with the vision | 4.1 Evaluate request for Alpha Xi representation on other committees. | 4.1 Provide representative for Excellence in Nursing Committee and | 4.1 Board Member | 4.1 Annually |

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| and values of STTI. | | Palmetto Gold Steering Committee | | |
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Strategic Direction: Leadership and Communities

Goal 4: Prepare and position nurses as leaders within diverse health-related environments.

| Objective | Strategies | Measures of Success | Responsible committee(s)/person(s) | Target Date |
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| 1. Collaborate with the Center for Nursing Leadership. | 1.1 Continue to provide scholarship support for the Amy V. Cockcroft program. | 1.1 TBD based on available budget | 1.1 Awards and Finance committees | 1.1 Annually |
| | 1.2 Communicate scholarship availability to Alpha Xi members | 1.2 Newsletter, Website, | 1.2 Newsletter and Awards committee | 1.2 Quarterly |
| 2. Expand/enhance mentoring activities | 2.1 Annual transition meeting for new Board members and Committee chairs. | 2.1 Host annual transition meeting for Board and Committee chairs/members | 2.1 President | 1. 1 Annually |
| | 2.2 Continue to support an annual leadership intern. | 2.2 Evaluate leadership intern [position. | 2.2 Finance and | 2.2 Annually |

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| | <p>2.3 Support member attendance to the International Leadership Academy.</p> <p>2.4 Support mentoring relationship with APN students from InHolland University., Netherlands</p> | <p>Revised as needed.</p> <p>2.3 Sponsor 1-2 Executive Board members</p> <p>2.4 Explore an exchange opportunity for USC, Advanced Practice Students, Alpha Xi members and a USC faculty member. With InHolland University – Netherlands.</p> | <p>Governance Committees</p> <p>2.3 Board Support</p> <p>2.4 Governance Committee, President and Finance Committee.</p> | <p>2.3 Annually</p> <p>2.4 Annually</p> |
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Strategic Direction: Sustainability

Goal 5: Improve the financial solvency of the Alpha Xi Chapter.

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| 1. Maintain funds in high yield accounts. | 1.1 Conduct annual evaluation of existing and accounts. | 1.1. Explore annually the option of a higher yielding account while meeting the Chapter needs related to financial risk and make changes as approved by Executive Board. | 1-4. Finance Committee | 1.1 December 2008 December 2009 December 2010 |
| 2. Increase the net income generated annually through fundraisers and MAP. | 2.1 Determine net income from educational programs and fundraising activities, 2.2 Develop plan for increasing net income annually. | 2.1 Increase net income by 10% over last year 2.2a. Identify other revenue opportunities for the Chapter. 2.2b. Seek sponsorships for MAP | 2.1 Finance Committee 2.2 Finance committee/Development committee/Program committee 2.2. b. Program committee | 2.1 Annually 2.2 Annually 2.2b. Annually |
| 3. Assure that finances are being handled in accordance with good accounting and business practices. | 3.1 Conduct an external audit at least every 2 years. | 3.1 –3.2 Report audit results to Board and to membership. | 3.1 Finance Committee – select external auditor – CPA | 3.1 Bi-Annually |

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| | 3.2 Complete and internal audit during the years when an external audit is not done. | | 3.2 Appointed committee | 3.2 Bi-Annually |
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